

Krishi Bhavan, New Delhi
Dated: 22 November, 2018

VACANCY CIRCULAR

Sub: Filling up of one post of Joint Director (Farm Information) in Directorate of Extension, Department of Agriculture, Cooperation & Farmers Welfare on deputation (ISTC) basis.

One post of Joint Director (Farm Information), General Central Service, Group 'A', Gazetted, Non-Ministerial in the level 11 (Rs. 67,700-2,08,700) of Pay Matrix recommended by 7th CPC (pre-revised Rs. 15600-39100 (PB-3) + Grade Pay of Rs.6600/-) is proposed to be filled up in Directorate of Extension, New Delhi on deputation basis (Including Short Term Contract) from amongst the Officers under Central Government or State Governments or Union Territories or Public Sector Undertakings or Agricultural Universities or Recognized Research Institutions or Councils or Semi-Government or Autonomous or Statutory Organisations:-

- (a)(i) holding analogous post on regular basis in the parent cadre or department; or
- (ii) with five years' regular service in the grade rendered after appointment thereto on a regular basis in posts in the Pay Band-3 (Rs.15600-39100)+ Grade Pay of Rs. 5400 or equivalent in the parent cadre or department; or
- (iii) with seven years' regular service in the grade rendered after appointment thereto on a regular basis in posts in Pay Band-2 (Rs.9300-34800)+ Grade Pay of Rs. 4600 or equivalent in the parent cadre or department; and
- (b) Possessing the following educational qualifications and experience:-

Essential:

- (i) Master's degree in Agriculture or Agricultural Extension from a recognized University or Institute;
- (ii) Five years' experience in Agricultural Extension including Farm Communication.

Desirable:

- (i) Degree or Diploma in Journalism or mass communication from a recognized University.
- (ii) Experience of handling work relating to agricultural information, mass media, farm extension literature, agriculture exhibitions, production of audio visual materials relating to topics on agriculture and agricultural films.

2. The Departmental Officers in the feeder category who are in the direct line of promotion shall not be eligible for consideration for appointment on deputation. Similarly, deputationists shall not be eligible for consideration for appointment by promotion.

3. Period of deputation (including short term contract) including period of deputation(including short term contract) in another ex-cadre post held immediately preceding this appointment in the same or some other Organisation or Department of the Central Government shall ordinarily not exceed four years. The maximum age limit for appointment by deputation (including short term contract) shall be not exceeding 56 years as on the closing date of receipt of applications.

Note: For the purpose of appointment on deputation basis, the service rendered on a regular basis by an officer prior to 1-1-2006 or the date from which the revised pay structure based on the 6th Central Pay Commission recommendations has been extended, shall be deemed to be service rendered in the corresponding grade pay or pay scale extended based on the recommendations of the Commission except where there has been merger of more than one pre-revised scale of pay into one grade with a common grade pay or pay scale and where this benefit will extend only for the post(s) for which that grade pay or pay scale is the normal replacement grade without any up gradation.

4. Duties attached to the post of Joint Director (FI) are as under:-

- i) To support Farm Information Unit of Directorate of Extension to function as outreach wing of DOE
- ii) To assist Dir.(FI) in planning, programming and execution of Agricultural information, communication work at the National level.
- iii) To provide information support to Agricultural Extension through organisation of Exhibitions, shows & Fairs.
- iv) To facilitate production and procurement of Video Films/Audio Cassettes and organize Media workshops.
- v) To promote use of print media in technology transfer through planning, preparation and printing of ad-hoc publications.

5. Officers selected will have the option to draw his grade pay plus deputation(duty) allowance or to have his pay fixed in the scale of pay of the post in accordance with the Department of Personnel and Trainings O.M. No.6/8/2009-Estt.(Pay II) dated 17th June 2010, as amended from time to time.

6. Applications of interested and eligible officers, who could be spared in the event of their selection, may be sent, through proper channel, in the enclosed proforma (in Septuplicate/set of seven copies) alongwith their **last five years' Annual Confidential Reports/APARs** so as to reach the "Under Secretary to the Govt. Of India, Room No. 478-A, Ministry of Agriculture and Farmers Welfare, Department of Agriculture, Cooperation & Farmers Welfare, Krishi Bhawan, New Delhi within 60 **days** from the date of publication of this advertisement in the Employment News/Rojgar Samachar. **While forwarding the applications the sponsoring organisations should verify and certify that the particulars furnished by the applicant are correct. The Certification shall be done by the Employer/Cadre controlling officer not below the rank of Deputy Secretary/Director to the Govt. of India at the last page No. 5 of Bio-data Performa.**