



## **CITIZEN'S CHARTER**

### **DIRECTORATE OF JUTE DEVELOPMENT**

GOVERNMENT OF INDIA  
MINISTRY OF AGRICULTURE & FARMERS WELFARE  
(DEPARTMENT OF AGRICULTURE, COOPERATION & FARMERS WELFARE)  
1<sup>ST</sup> MSO BUILDING, MAZ. FLOOR  
NIZAM PALACE CAMPUS  
234/4, ACHARYA JAGADISH CHANDRA BOSE ROAD  
KOLKATA -700020

The Directorate of Jute Development (DJD) had its origin in April, 1966 from the erstwhile Indian Central Jute Committee. Since then it had been working as a constituent unit of the Crops Division of the Union Ministry of Agriculture and Farmers Welfare (Department of Agriculture, Co-operation and Farmers Welfare) as a Subordinate Office with its Headquarters in Kolkata. The Directorate of Jute Development has been assigned nine states and one U.T., namely, Arunachal Pradesh, Assam, Manipur, Meghalaya, Mizoram, Nagaland, Sikkim, Tripura, West Bengal and Andaman & Nicobar Islands. The Directorate of Jute Development, has to perform activities for the overall development of the nodal crops in the country, i.e., jute/mesta and allied fibre crops and also to perform the monitoring and related activities of other crops in the assigned states.

### **1. VISION:**

The Directorate has objective / vision to bring about a quantitative and qualitative improvement in the production of both Jute and Mesta in the Country.

### **2. MISSION:**

The Mission of the Directorate is to support the States/Union Territories to plan, formulate and implement Crops Development Programmes on Jute and Mesta to increase production and productivity in the country.

To fulfill its mission the Directorate keep in- touch with research developments by Agricultural Universities , Institutes, Research Centres of the ICAR and other National and International Organizations and maintain the flow of information and ideas between research and development and assist the Ministry of Agriculture to formulate farmers' friendly scheme with a unified approach for the overall development of agriculture sector as a whole.

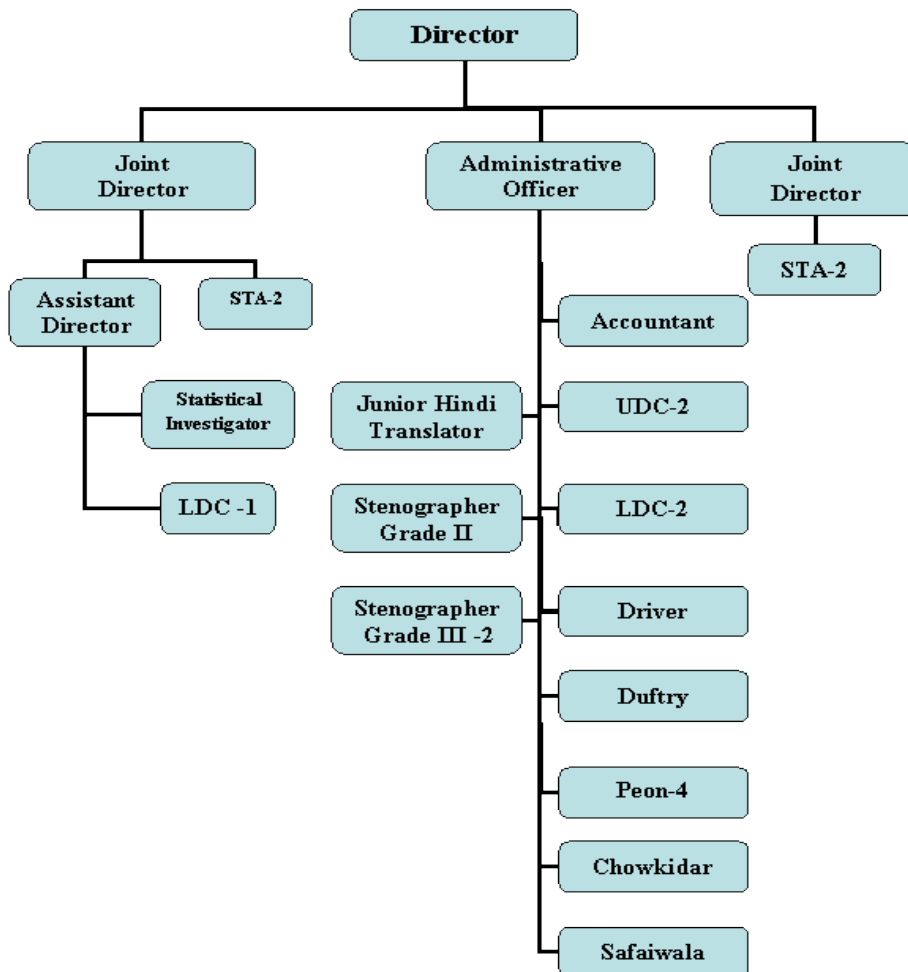
### **3. FUNCTIONS:**

- To assist Department of Agriculture and Cooperation to plan, coordinate and monitor nodal crop development programmes at the national level and recommend measures to improve them;
- To assist the States/Union Territories to plan, formulate and implement Crops programmes to increase production and productivity
- To function as eyes and ears of Department of Agriculture and Cooperation, for all major crops produced in the assigned States/Union Territories and to function as "Nodal-Officers" for these States, Union Territories ;
- To maintain liaison with State Governments/Departments and other development agencies on crop development programmes;
- To monitor the crop development programmes and report to Crops Division, DAC&FW /States about the gap between planning and performance;
- To liaise with State Agricultural Universities and Central Government Institutes for organising training courses in improved production technology;
- To have a close liaison with National Institute of Management for Agricultural Extension (MANAGE) in identifying the areas where MANAGE can provide support and bridge the gap in increasing productivity of the jute and mesta crop;
- To provide technical support to the Extension agencies with respect to the nodal crop as and when required.
- To watch the performance of the newly evolved released varieties of seeds
- To report regularly to Department of Agriculture and Cooperation on weather and crop prospects as well as market and price trends;

#### 4. COMMITMENT TO STANDARDS:

- The Directorate committed to provide efficient and prompt services with transparency and courtesy to citizen. It continuously review the policies and programmes in consultant with DAC & FW with the aim of fulfilling its Mission.
- The letter received by this Directorate are generally acknowledge with a week and replied to as soon as possible.

#### 5. ORGANIZATION CHART:



#### 6. INFORMATION AND GUIDANCE:

Any information related to jute and mesta and centrally sponsored crop development programme is available in website : <https://jute.dac.gov.in> . A citizen may also come to the office during the office hour.

#### 7. COMPLAINS:

In case of any complain, one may telephone or send letter or visit the office during office hour.

#### 8. RESPONSIBILITY OF CITIZEN:

The Directorate express continuous feedback from the citizen on the quality of services provided to them and on areas in which improvements are expected.