

No.4-5/2018-Extn.
Government of India
Ministry of Agriculture and Farmers Welfare
Deptt. of Agriculture, Cooperation & Farmers Welfare

Krishi Bhawan, New Delhi
Dated: 4th July, 2019

VACANCY CIRCULAR

Sub: Filling up of the post of Director (Farm Information) in Directorate of Extension, Department of Agriculture, Cooperation & Farmers Welfare by Composite Method.

One post of Director (Farm Information) in the pay scale of Rs.15600-39100 (PB-3) + Grade Pay of Rs.7600/- (Level 12 in Pay Matrix recommended by 7th CPC), General Central Service, Group 'A', Gazetted, Non-Ministerial in Directorate of Extension, Pusa, New Delhi is proposed to be filled up by Composite method [Deputation (Including short-term contract) plus promotion] from amongst the officers under the Central Government or State Governments or Union-territories or Public Sector Undertakings or Agricultural Universities or Recognized Research Institutions or Councils or Semi-Government or Autonomous or Statutory Organisations :-

- a) (i) holding analogous post on regular basis in the parent cadre or department; or,
(ii) with five years' service in the grade rendered after appointment thereto on regular basis in posts in Pay Band-3 (Rs. 15600-39100) + Grade Pay Rs. 6600/- (Level 11 in Pay Matrix recommended by 7th CPC) equivalent in the parent cadre or department; and
- b) Possessing the following educational qualifications and experience:-

Essential:

- (1) Master's Degree in Agriculture or Agricultural Extension from a recognized University or Institute;
- (2) Ten years' experience in Agricultural Extension including Farm Communication.

Desirable:

- (1) Doctorate Degree in Agriculture or Agricultural Extension including Farm Communication from a recognized University or Institute.
- (2) Two years' experience of work relating to agricultural information, mass media, farm extension literature, agricultural exhibitions, audio-visual materials and agricultural films.

2. The Departmental Joint Director (Farm Information) in Pay Band-3 (Rs.15600-39100) + Grade Pay of Rs. 6600/- (Level 11 in Pay Matrix recommended by 7th CPC) with five years regular service in the grade shall also be considered along with outsiders and if he or she is selected for appointment to the post, the same shall be deemed to have been filled by promotion.

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3. The Departmental officers in the feeder category who are in the direct line of promotion will not be eligible for consideration for appointment on deputation. Similarly, deputationists shall not be eligible for consideration for appointment by promotion. Period of deputation (including short-term contract) including period of deputation (including short-term contract) in another ex-cadre post held immediately preceding this appointment in the same or some other Organization or Department of the Central Government, shall ordinarily not exceed four years. The upper age limit for appointment by deputation (including short-term contract) is 56 years as on the closing date of receipt of applications.

4. Duties attached to the post of Director (FI) are as under:

- (i). To supervise the overall activities of Farm Information Unit of Directorate of Extension.
- (ii). The activities involve publication of journals and Ad-hoc publications including posters/charts and booklets of DOE and DAC in English and Hindi, National Productivity Awards, organization and participation in IITF, International, National, Regional level exhibitions/Fairs and other Ad-hoc exhibitions/fairs being organized by DOE, other Government Departments/Organization and private sector agencies including Industry Associations, Providing technical and financial support to and private sector/organizations for organizing seminars/workshops/conferences/meets etc. Release of press Advertisements on different programmes/activities of DAC in different national, regional and local newspapers through DAVP.
- (iii). To participate in different exhibitions/ fairs/export at Delhi and other parts of the country by setting up exhibition stall for display of activities of the department.
- (iv). To coordinate with Ministry of Defence and agency for Participation of DAC in Republic Day Parade by displaying the tableau of the Departments. Also to attend different meetings in Ministry of Defence for the purpose.

5. Officers selected will have the option to draw his grade pay plus deputation(duty) allowance or to have his pay fixed in the scale of pay of the post in accordance with the Department of Personnel and Training's O.M. No.6/8/2009-Est.(Pay II) dated 17th June 2010, as amended from time to time.

6. Applications of interested and eligible officers, who could be spared in the event of their selection, may be sent, through proper channel, in the enclosed proforma (in Septuplicate/set of seven copies) along with the documents mentioned

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