

## MEMORANDUM OF UNDERSTANDING

This memorandum of understanding (**'MOU'**) is executed at New Delhi on the 1st day of June, 2021 (**'Execution Date'**) between

**Department of Agriculture, Cooperation and Farmers Welfare, Ministry of Agriculture & Farmers Welfare** having its office at Krishi Bhawan, Rajendra Prasad Road, New Delhi, India-110001 (hereinafter referred to as "**Department of Agriculture'** which expression shall, unless it be repugnant to the context or meaning thereof, be deemed to include its successors and permitted assigns);

**AND**

**Esri India Technologies Private Limited (erstwhile Esri India Technologies Limited)**, a company incorporated under the Companies Act, 1956 of India, having its registered office at L-2A, Hauz Khas Enclave, New Delhi - 110 016. (**hereinafter referred as 'Esri India'**, which expression shall, unless it be repugnant to the context or meaning thereof, be deemed to include its successors and permitted assigns).

### **BACKGROUND:**

- A. The **Department of Agriculture, Cooperation and Farmers Welfare (DAC&FW)**, a branch of the Government of India, is the apex body for formulation and administration of the rules and regulations and laws related to agriculture in India. The three broad areas of scope for the Ministry are agriculture, co-operation and farmers welfare. Department of Agriculture, Co-operation and Farmers Welfare's responsibilities are assigned to it in the Government of India (Allocation of Business) Rules, 1961 as amended from time to time. Co-operation in this context refers largely to promote farmer co-operative movements. The Department's focus has now shifted to improving the farmers' welfare and a goal has been set to double the farmers' incomes.
- B. Esri Inc USA (Esri), the global market leader in geographic information system (GIS) software, offers the most powerful mapping and spatial analytics technology available. Since 1969, Esri has helped customers unlock the full potential of data to improve operational and business results. Today, Esri software is deployed in more than 350,000 organizations globally (more than 5,000 organizations in India) including the world's largest cities, most national governments, and 75 percent of Fortune 500 companies. Esri engineers the most advanced solutions for digital transformation, the Internet of Things (IoT), and location analytics to inform the most authoritative maps in the world. Esri India is the authorised manufacturer/distributor of Esri suite of Softwares in India, Nepal and Bhutan.
- C. The Parties recognise the capabilities, interests, and resources that each Party brings; and are exploring the possibility of bringing together their capabilities and resources to further the joint ambitions in implementing Geo spatial agriculture platform with solutions in farm management and farmer services that can directly help farmers as provided in Exhibit A.