

The Mission Mode Project has been introduced during last phase of the 11th plan to achieve rapid development of agriculture in India through the use of ICT for ensuring timely access to agriculture related information for the farmers of the



country. There are a number of current IT initiatives/schemes undertaken or implemented by DAC which are aimed at providing information to the farmers on various activities in the agriculture value chain. These initiatives will be integrated so that farmers would be able to make proper and timely use of the available information. Such information is intended to be provided to farmers through multiple channels including Common Service Centers, Internet Kiosks and SMSs. 12 clusters of services have been identified and the project has been sanctioned for implementation in 7 States i.e. Assam, Himachal Pradesh, Karnataka, Jharkhand, Kerala, Madhya Pradesh and Maharashtra. The services include Information on Pesticides, Fertilizers & Seeds, Soil Health; Information on crops, farm machinery, training and Good Agricultural Practices (GAPs); Weather advisories; Information on prices, arrivals, procurement points, and providing interaction platform; Electronic certification for exports & import; Information on marketing infrastructure; Monitoring implementation / evaluation of schemes & program; Information on fishery inputs; Information on irrigation infrastructure; Drought Relief and Management; Livestock Management. First phase of the Project is being implemented for a sum of Rs. 227.79 crores.